

LIZ BUTLER

Liz Butler - Producer

www.liz-butler.com

512-649-8088

lizbutlerdidit@gmail.com

PROFILE

Driven by a deep commitment to music, people, art and story, I believe that anchoring grand ideas in reality and delivering authenticity is what makes the magic work.

I've spent my career bringing brand voices to life, producing commercials, television, radio, music content and live music events for global companies in some of the most remote places on the planet. I've directed both scripted and documentary content, including with Grammy-winning recording artists.

Equally adept in both creative and logistical roles, and with over a decade of management experience, I wear many hats and I wear them well. My work has earned hundreds of millions of views.

EXPERIENCE

Director, Producer - Freelance - ATX, NOLA, NYC - 2013 - present

Testing Manager - *Queer Eye Season 6*, ITV, Netflix (2021)

- Led Testing Department in a specialized project manager role: Responsible for procurement, logistics, data tracking and interdepartmental communication.
- Managed, documented covid testing cadence and results for cast, crew, on-camera guests. Roughly 450 tests ordered, administered and processed weekly.
- Collaborated with ITV Executives and Covid Committee to execute evolving company mandates for covid risk mitigation through testing.
- Liaised with vendors throughout the U.S., ensuring supply chain continuity and testing coverage for both in-town and out-of-town cast and crew.
- Monitored upcoming creative; identified and communicated with on-camera guests for each segment.
- Collaboratively coordinated testing schedules with Assistant Director team.
- Managed a team of RN's in the field.

Animation Producer (remote) - Launch Media, Baton Rouge, LA (2020 - 2021)

- Directed production of two premiere animated series in the K-12 math education space.
- Liaised with client, internal team and artist contractor teammates to develop and produce 77 episodes over 10 months.
- Monitored and controlled 16 overlapping and interdependent project timelines- each with hundreds of milestones and deliverables- managing and delegating resources, tracking progress and responding to client needs.
- Sourced and hired artists through ongoing recruitment, negotiated contractor rates, authored scope of work documents.
- Provided creative direction to artists for all stages of the project including Writers, Storyboard, Illustration, Animation and Sound Design departments.
- Built, oversaw and regularly audited production budget in the \$1MM range.
- Authored artist knowledge base, detailing project workflow including delivery instructions, file-naming best practices, links to resources and FAQ.
- Produced covid-safe studio shoots for video collage segments. Executed script breakdowns, scheduling, casting, call sheets, hired vendors and crew.
- Facilitated remote artist workshop with guest senior animator; led Q&A.

TOOLS

- Avid ProTools
- Adobe Acrobat
- Adobe Photoshop
- Canva
- Discord
- Dropbox
- Dropbox Paper
- Frame.io
- Function Fox
- Google GSuite
- Hot Budget
- Monday.com
- Movie Magic
- Microsoft Office
- Pinterest
- Slack
- Smartsheet
- Trello
- Twitter
- Wordpress

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SKILLS

- Audio Editing
- Budgets, Cost Reporting
- Casting
- Client Relations
- Creative Direction
- Directing Talent, Camera
- Hot Sheets / Scripts
- Locations
- Pitches / Presentations
- Procurement
- Production / Crew Management
- Project Management
- Releases
- Research
- Talent Booking
- Travel Coordination
- Schedule Management
- Script Breakdowns
- Scope of Work Docs
- Vendor Management

Director, Producer - Freelance - ATX, NOLA, NYC - 2013 - present (continued)

Supervising Producer (branded content), Fast Company, NYC (2018-2019)

- Produced numerous ambitious, multi-day, multi-camera, live shoots for major brands including John Hancock and Ford Motors.

Supervising Producer (commercial), Onion Creek Productions (2015-2019)

- Produced numerous commercials for major brands such as Goodwill, Groupon, and Cirrus Logic Semiconductor.

Field Producer (branded content - Verizon), MATTE, NYC (2018)

- Directed multi-cam shoot for Verizon activation featuring interactive displays, live music concert celebrating the launch of the Galaxy s9.

Segment Producer / Researcher, *Planet Slow Mo* season 1, Rooster Teeth, YouTube Originals (2018)

- Conducted research. Cold called, cultivated relationships with experts in STEM fields. Developed episode ideas. Pitched EP's. Booked experts. Created science experiment segments. Fact checked; edited scripts.

Field Producer, commercial/branded - BHI Media, ATX (2015 - 2016)

- Developed scripts, directed talent, camera. Hospitals, real estate clients.

Field Producer - *Nevilles Forever*, NOLA - Blackbird Productions (2015)

- Interviewed musicians Aaron, Art, Charles, Cyril, Ivan and Ian Neville; Irma Thomas, Trombone Shorty, Dr. John, Allen Toussaint, etc.

Associate Producer, *Shipping Wars* season 7, Megalomedia, A&E (2014)

- Research, Casting, Pitched EP's, Booked Talent, Releases, Logistics, Creative

Associate Producer, *Modern Dads* season 1, Sirens Media, A&E (2013)

Production Coordinator, Production Manager - Freelance; ATX -2016 - 2019

Production Coordinator, *Rebel Without a Crew: The Series* season 1, Troublemaker Studios, 12th & Olympic for El Rey Network (2017)

- Sole coordinator on Robert Rodriguez's acclaimed docu-follow series.
- Coordinated cast and crew housing and travel, equipment rentals, production accounting, SFX and stunt coordination and permitting.
- Managed, delivered thousands of location and appearance releases both for the show and all five feature films shot as part of the show.
- Hired, trained and managed 20 Associate Producers and Assistants.

Production Manager, *The XX On Hold* music video - Art Partner, NYC (2016)

- Hired crew, vendors. Coordinated travel to Marfa for L.A., London, NYC, ATX crews. Cast extras. Managed meals, accounting, releases, wrap.

Associate Field Producer / Coordinator, *Top Grier* season 2, Go90 (2017)

- Wrote creative, scouted/hired locations, managed releases, meals, PA's.

Assistant Production Coordinator - *Food Network Star* season 14, Triage Entertainment, Food Network (NYC) (2018)

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FUN FACTS

- I've been practicing yoga for over 20 years
- I've led shoots in 8 US states and 4 EU countries, some of which included historic recreations, child actors, live animals, pyrotechnics, stunts, special effects, and closing major roadways in busy cities during rush hour traffic, among other hazards.
- During the lockdown I took up running and taught myself how to play the piano.
- Je parle français
- I love a challenge!

Additional Production Positions - Freelance, ATX, NOLA, NYC (network tv, SXSW activations, radio work, commercials, feature films) 2012 - 2018

2nd Assistant Director, MAC Cosmetics holiday promos, NYC (2018)

Second 2nd Assistant Director, American Ballet Theater Nutcracker promos, Happy Street Productions, NYC (2018)

Second 2nd Assistant Director, *Duped* (film short), Tappan Films (2018)

Casting Director - *Groupon* (commercial), Onion Creek Productions (2017)

Wardrobe Designer - *Food Lion* (commercial), Pan Up / GSD&M (2017)

Wardrobe Stylist - *Southwest Airlines* (commercial), Pan Up/GSD&M (2017)

Production Assistant- *Boat Buyers* s2, Simple Alien, Travel Channel (2017)

Director - **S U R V I V E** interview at SXSW, Bavarian Public Radio (2017)

Associate Producer / Transcriber - **Dan Rather** interviews at SXSW, Bavarian Public Radio (2017)

Development Producer / Writer - *Folk Uke* (Pilot), Clean Bill (2017)

1st Assistant Director, *Dave* (film short) Directed by Lauren Pruitt (2016)

Production Assistant - *Keanu* (feature film), NOLA- Chime Productions, Warner Brothers Pictures (2015)

1st Assistant Director - *Nevilles Forever* (live music concert video), Saenger Theater, NOLA - Blackbird Production Partners (2015)

Production Assistant / Food Stylist - *Food Paradise* seasons 5, 6, 7, 11, O'Malley, Travel Channel (2014 - 2017)

2nd Assistant Camera - *The Heroes of Old Hickory* (feature documentary) - filmed on location in four European countries - VNE Productions, PBS (2014)

Production Assistant - *Yahoo!*, *Viceland*, *NYTimes*, *Depeche Mode*, *Kendrick Lamar*, *Olivia Wilde* SXSW shows, panels - Atomic Picnic (2012-'15)

Music Event Producer (1998 - 2018)

Consulting Producer - *Utopiafest VII and X*, ATX area (2015, 2018)

Producer - *Low Key Productions / Children of the Bass*, NOLA (1998 - 2001)

Barista, Server, Bartender, Cafe Manager, Coffee Roaster (2000 - 2012)

Various establishments, Baton Rouge, LA (2000 - 2007), ATX (2007 - 2012)

EDUCATION

• **B.A. Psychology - Texas State University, San Marcos, TX (2016)**

• PMP Certificate — Currently in progress; Award expected Jan 2022

• Austin Community College — Audio Production with AVID ProTools, 2016

• Coldtowne Theater — comedy writing, improv, performer, AV tech 2008 - 2011

• Baton Rouge Community College — Screenwriting, Film Production, 2006 - 2007

• Louisiana State University — Studio Art, emphasis 2D & 3D Design, 2000 - 2003