

## Liz Butler

Field Producer

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- Builds and leads teams to coordinate and produce television, documentary, music video, comedy, commercial and industrial video as well as live music productions.
- Excels in client-facing roles and behind the scenes, managing both resources and expectations while keeping productions on schedule and budget.
- Known for fluent written and verbal communication, respectful team leadership, exceptional organization, solid content and positive relationships with teammates.
- Adaptable, dependable, effective, patient, and thorough. Maintains sense of humor and ability to problem-solve, even under stress.

### Industry Highlights:

#### Television:

##### Segment Producer - Planet Slow Mo s1

Rooster Teeth Productions (as Ruby Lake Productions), YouTube Original Series (12 episodes, 2018-2019)  
Conducted research, conceptualized and pitched episode ideas for The Slow Mo guys' STEM-focused web series (11.4 million subscribers). Developed creative. Built out pitch and research documents. Wrote scripts for part 2 of each episode, where the Guys explore science concepts in the Slow Mo Lab in the studio. Cultivated relationships with experts in multiple STEM fields. Developed hands-on science experiments for the Guys to have fun with. Ensured the production was in compliance with YouTube's anti-bribery mandates for overseas work.

##### Production Coordinator - Rebel Without a Crew s1

12th and Olympic, El Rey, Go90 (10 episodes, 2017)  
Sole coordinator for Robert Rodriguez's ambitious reality show. Maintained system to track all releases for show and each of the 5 feature films made as part of the show. Booked vendors, hotels and travel; managed PC for crew of 80, tracked receipts, trained AP team, coordinated catering and crew meals on location. Hired, managed a team of PA's. Organized paper deliverables for network.

##### Associate Field Producer / Prod. Coordinator - Top Grier 2

INE Entertainment, Go90 (12 episodes, 2017)  
Similar responsibilities as those on *Rebel*, but performed in the field across six states.

##### Development Producer - Folk Uke (working title)

Clean Bill Productions (8 episodes, 2017)  
Creative development and pre-production for spec script comedy series written by Alex Johnson.

##### Field Producer (artist interviews), 1st AD - Nevilles Forever

Blackbird Production Partners (2015)  
Conducted on-camera interviews with high profile music artists including the Neville brothers, Dr. John and Irma Thomas. Logged director interviews. 1st AD for live 12 camera shoot at the Saenger Theater in New Orleans, LA.

##### Associate Producer - Shipping Wars s7

Megalomedia, A&E Network (21 episodes, 2014-2015)  
Heavy research. Interviewed and booked talent. Pitched executive producers. Assessed and mitigated risk. Assisted field and story producers.

#### Commercial and Industrial:

##### Supervising Producer

Onion Creek Productions (2015-present)  
Produced commercials and oversaw production on commercials for major clients including Groupon, Goodwill Industries and Cirrus Logic.

##### Supervising Producer / Challenge Producer

Fast Company and Inc. Magazine (2018-present)  
Managed the production of an episodic comedy series starring Pete Holmes (of HBO's *Crashing*) for client John Hancock, as well as a five-part, episodic commercial series featuring a vehicle giveaway for Ford Motor Company's 2019 Transit Connect.

##### Line Producer

Pigeon Roost Collaborative (2017-present)  
Produced commercial spots for Fortune 100 brand, Kleenex (Kimberly-Clark).

**Commercial and Industrial, continued:**

Writer / Director / Field Producer  
BHI Media Inc. (2015)

Wrote, directed, cast and produced industrial video for clients including major hospitals, real estate communities. Directed camera.

**Narrative Short Film:**

1st Assistant Director / Production Coordinator –  
Dave, SpotZen (2016)

Responsible for script breakdown, schedule and call sheets. Managed crew safety and kept shoot running on time. Worked with all-female production team, including producer, director, and DP. *Dave* premiered at South By Southwest film festival 2017 and is the proof of concept for *Little Mouth*, selected as one of three feature scripts developed by Richard Linklater and a team of global producers during Austin Film Society’s 5th Annual Artist Intensive in fall 2017.

1st Assistant Director / Production Coordinator –  
Songbird, Match Point Productions (2014)

Creative development . Coordinated pre-production. Cast talent. Call sheets. Script breakdown. Kept shoot on schedule. Continuity. Logged shots. Managed and cued talent on set.

**Feature Documentary:**

Development Producer, Liminal Space  
written, directed by Alicia Eastes (2016-2017)

Budgeting, creative development, early fundraising.

Second Assistant Camera, The Heroes of Old Hickory  
directed by Lew Adams, VNE Productions (2014)

Traveled with crew to four European countries with the last living members of the 30th infantry division on the 65th anniversary of the D-Day invasion. Managed slate, boom, batteries, media. Set up tripods, cameras, lav mics, transmitters, receivers. Assisted in management of camera and audio gear during international travel.

Relevant Skills

- Directing Camera
- Scheduling
- Budgeting
- Call sheets and script breakdowns
- Locations, permits, releases
- Logging / transcription, beat sheets, hot sheets
  
- Respectful and engaged team leader
- Manages expectations, builds trust
- Superb written and verbal communication
- Fearless public speaker
  
- Attention to detail, yet sees big picture
- Careful project and equipment management
  
- Cloud-based collaboration: Google Docs, Sheets, Maps; Trello, Slack
- MS Office: Word, Excel, PowerPoint
  
- AVID ProTools, Adobe Premiere, InDesign, Photoshop, Acrobat; FinalCut Pro
- Social media: Twitter, Instagram, Facebook, LinkedIn, Pinterest, Yelp, IMDB
- Wordpress and a working proficiency in HTML

**Music Video:**

Production Manager / 2nd AD,  
The XX- “On Hold” Art Partner NYC (2016)

Hired Texas crew, managed crew and equipment. Along with Los Angeles producer Alex Sanchez, helped coordinate travel for L.A., London, New York and Austin crews to the remote town of Marfa, TX. Managed petty cash, per diem, crew and talent transportation and meals, receipt tracking. Cast and managed 100 local minor extras during shoot.

Education:

- Texas State University (2009-2011, 2016) - B.A. Psych
- Austin Community College (2016) - coursework in audio production and AVID ProTools
- Baton Rouge Community College (2006) - coursework in screenwriting, video production and FinalCut Pro
- Louisiana State University (2001-2004) - undergrad studies in Studio Art , 2D and 3D Design